

Natural Ice Is Pure and Protects Public Health

Natural ice is formed during several days of extreme cold weather and is therefore of superior hardness than ordinary artificial ice which is frozen at a higher temperature, (between 12 and 18 degrees above zero) and which, with softened water, requires only 48 hours to freeze. Natural ice, therefore, lasts longer and is more economical.

As to purity—If natural ice is harvested with due sanitary precautions, and planing at least four inches off the top formation, and also using a power saw exclusively for cutting ice (same as we have always done) there is no more reason why it should not be used for drinking purposes than there is why our city water, from which it is cut, should not be so used. Unless artificial ice is made with due sanitary precautions among the workmen employed or is handled with clean hands, in clean ways, then there can be an objection to mingling it with drinking water or foods.

Natural ice, while freezing, undergoes nature's filtration process, leaving it 90 per cent purer than the water on which it forms and also enjoys a further great sanitary advantage in the beneficial effect of storage, during which process there is a marked tendency for any germs of disease which may be present at the start, to perish. Artificial ice, on the other hand, is seldom stored, but generally disposed of immediately after its manufacture.

Nature has furnished us with a very large crop of clear, pure, hard natural ice, the most perfect ever seen in this city, and because of this lower cost of production, we will sell this ice in residence sections at \$1.00 per ton less than any "market price" that might be quoted by other dealers. Wholesale prices given on application.

Peoples Coal & Ice Co.

(Deliver Coal and Ice in all parts of the City)

PHONE 1152

O. K. Grimstad, Pres. C. G. Maynard
Rockwood Brown, Vice-Pres. Secy. & Mgr

Peoples Coal & Ice Co.

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