

Work to Start On Radio Tower

Workmen will begin erection Wednesday of a radio tower a mile west of Billings on highway 10 for KBMY, Billings Broadcasting company station.

The station is scheduled to begin operation about September 1, Franz Robischon, manager, said. It will operate on 1240 kilocycles with 250 watts power and will have an estimated coverage of about 100 miles radius in the daytime and 70 miles at night, he reported.

The tower, 400 feet high and built of 20 tons of steel, will withstand a wind velocity of 85 miles per hour, Robischon said. It is expected that it will be completed by Saturday night.

Construction of a transmitter building with office and studios is under way and is expected to reach completion in two weeks, according to the station manager. The building, 24 by 28 feet, is being made from two granaries, he said.

When building materials are more readily available, the station will move its office and studios to a downtown location, he added.

Before actual operation of the station starts, program tests will be run for 10 days between 1 a. m. and 6 a. m., Robischon reported. Authorized to operate on unlimited hours, KBMY will broadcast from 7 a. m. to 10 p. m. at first, he said.

The station "will probably affiliate with one of the major networks within the first six months of its operation," he said.

The Billings Broadcasting company was organized by Rockwood Brown, Horace Davis, Don Foote, John Foote, Robert E. Mulvaney and Willard W. Mulvaney.

Billings Broadcasting Company Starts on KBMY Tower

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