

BROWN EXPLAINS TOURIST SURVEY

Commissioner Claims This Section Gets Heavy Traffic.

During the last summer 85 per cent of all the tourist traffic that entered Montana came in through United States highway No. 10, and the majority of it passed through Billings, Rockwood Brown, state highway commissioner, told the Kiwanis club here Tuesday.

Mr. Brown represented D. A. McKinnon, chief engineer of the highway department, who was unable to keep his speaking engagement here because of earthquake disturbances in one of the department's suboffices in downtown Helena.

Although not naming the Black Hills-Broadus-Hardin highway, Mr. Brown advised sponsors of various road projects to be patient. He explained that the federal government has awarded Montana a grant of \$4,000,000 to eliminate grade crossings and other road hazards with relief labor. This work must all be under contract by December 15 or the grant will be withdrawn, so the highway commission is bending every effort to meet this requirement and temporarily neglecting the projects involving joint state and federal moneys, he said.

The methods of securing the information on which the value of tourist traffic to Montana this summer was ascertained were also outlined by Mr. Brown. He made the suggestion that the Billings Commercial club include in its 1936 budget a fund for advertising Montana.

RB Talks Tourism To Kiwanians

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