

Effort

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"They unloaded on me. Two days later, we received a petition on the fax machine."

Brown said he started his own campaign to "inform our employees of some of the things they perhaps weren't hearing from the union folks."

More than six weeks before

the scheduled secret ballot, employees pulled the plug on the attempt to organize.

"Our employees decided based on information from the union and the company that the union wasn't right for them," Brown said. "We made some changes that were communication-related and keeping employees informed."

A couple of times a year, all Wyo-Ben employees

gather for 90-minute, "all-hands" meetings.

"We have a chance to tell them about the financial performance, markets and answer questions," Brown said. "That is a fallout of this process."

"Had we gone union, this would have never occurred. We would have had a union rep standing between employees and management."

If the Employee Free Choice Act had been the law then, Brown said, it's likely that 50 percent of employees would have signed cards to form a union without a secret-ballot election.

"If we eliminate the secret ballot, there would have not been an opportunity for employees to collect the information through their research and figure out what was right for them."

(Photo) Unionization Effort Fails (continued)

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