

**KLAOILA
OUR NEWEST BABY**

KLAOILA was born November 22nd, 1922, at Missoula, Montana, 11-22-22. The birth of KLAOILA was announced by Stewart, Secretary of State of Montana. Naturally, the arrival of KLAOILA was anticipated. Brave and true men and women, with hearts as strong as those of the early pioneers of Montana, endured hardships, labored and toiled, early and late, to provide for the comfort and welfare and prosperity of KLAOILA. These men and women, it develops, made it their chief concern to provide for KLAOILA, upon her arrival rich endowments in lands and mining claims of unmined deposits from which will be manufactured products to adorn plastered walls, a most wonderful wall finish; to brighten and polish silverware, bronze and brass ornaments, a magic metal polish. Free from acid; to keep clean and spotless windows, all porcelain ware and tile floors; to grind valves of automobiles and other valves; to provide a most wonderful cooler and lubricant for automobiles and all machinery; a mechanic soap for the hands of laborers and a beautifying face clay for all the fair daughters of America. She was christened KLAOILA from her rich deposits of clay (KLA) which carry an oil and to which, for certain purposes, oil (OIL) is added—hence her coined name, of KLAOILA—KLA-OIL-A—KLAOILA of MISSOULA—say it again, KLAOILA of MISSOULA. Truly her name. KLAOILA shall become a household word in every home in America for the products of KLAOILA shall have a place in every home in America, as well as in hospitals, public buildings, business blocks and skyscrapers of America. None shall gainsay that KLAOILA shall become one of the most familiar words in the English language. When the very foundations of the beautiful mountains surrounding Missoula and the mountains of the scenic Rocky Range were formed, there was laid by the action of the sea, these rich deposits of Kaolin, Silica, Silica Magnesia and Bentonite, with a lavishness in richness and quantity and perfect purity which nature alone knows how to display. The eagle eye of the geologist of KLAOILA located these great deposits of clay and they are now the property of KLAOILA. The inventor of KLAOILA shall become famous, for it is through his processes invented for KLAOILA that these clays have been brought into such great usefulness to the people of America. It is also proper and timely to relate that some of these immense deposits of clay carry natural colors in all their purity, beauty and strength and it shall come within the province of KLAOILA to supply natural colors for all manufacturing requirements. Furthermore, some of these great deposits carry rich minerals which absolutely insure the success and welfare and prosperity of KLAOILA. In fact, it is the confident opinion of all who know of the endowments of KLAOILA in the many and immense deposits of rich clay which are the absolute property of KLAOILA, of the great success processes of the inventions of KLAOILA, and of the firm foundation on which KLAOILA stands, that KLAOILA shall live and prosper "ever after."

Very Odd Ad for Bentonite

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